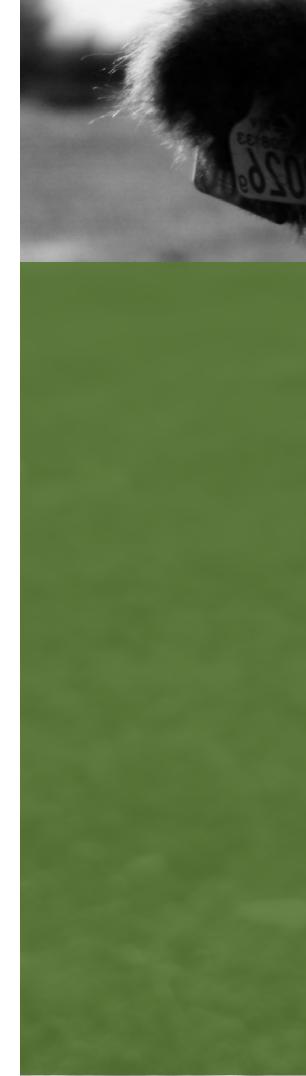




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## **OUR MISSION**

By fostering membership, building relationships and networking with producers and partners, Pastures & Grazing NSW (P&G NSW) encourages opportunities to increase the knowledge and practical capacity of farmers to credibly improve the pasture feed base in NSW for both production and sustainability. Our stakeholders include graziers and mixed farmers, seed and fertiliser companies, agribusiness, researchers, agronomists, TAFE and university lecturers, who all have different needs for P&G NSW, which we recognise.

### **OUR VISION**

Our vision is to improve grazing management through bringing producers, service providers and researchers together and being a conduit of reliable information for our members.

### **OUR VALUES**

**LEADERSHIP** We are motivated to promote the interests of farmers and

graziers in NSW.

**RESPECT** We value our members, other professionals and each other.

**INTEGRITY** The information we gather is evidence-based, using the latest

science and technology, and provided to our members ethically

and transparently.

### **ABOUT US**

We are committed to bringing together producers, agronomists, livestock experts, agribusiness and teachers of agriculture to review and exchange quality information of relevance to grazing enterprises. We aim to advance the investigation of problems affecting grassland management and to encourage the adoption into practice of results of research and practical experience. Our Board is made up of members who bring qualities such as industry-specific knowledge and practical expertise, strong leadership, strategic thinking, and outstanding communication skills to the table.

More info >> www.pgnsw.com.au/about-us

### **OUR PEOPLE**





**DAVID HARBISON** 







DIRECTOR

**GEORGE TRUMAN** DIRECTOR





**ANNE BAKER EXECUTIVE OFFICER** 

### **OUR SPONSORS**

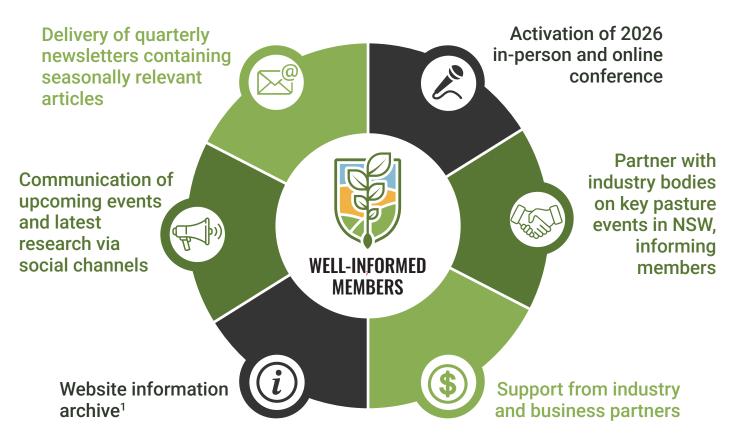








### **OUR GOAL**



<sup>&</sup>lt;sup>1</sup> Conference proceedings, newsletters, success stories, expert advice, videos, links, events

### CHAIRPERSON'S REPORT

We have had another busy year building membership, the organisation branding and getting our voice out there through field days and social media.

"The pasture updates are a great

know more about P&G NSW and

opportunity to let attendees

encourage new members"

We have been involved in pasture updates at Tamworth, Tamworth Agricultural Institute (7 November 2024) and in the Central West. Both events were held in conjunction with Local Land Services, NSW DPIRD. Cudal was held on 7 March this year and David Harbison (Director) attended, representing P&G NSW. I personally attended 3 field days Tocal Field Days (1–4 May). I would like to thank Neil Griffiths for his assistance on the stand. Tamworth Beef Forum (15 May) and Coonamble

Field Days (Graze it, Grow it, Bank it) on 4–5 June.

The pasture updates are a great opportunity to let attendees know more about P&G NSW and encourage new members.

P&G NSW still have regular Board meetings, usually six weekly. The sub committees are in operation, and they are held between Board meetings - Finance, Risk & Audit (FRAC), Governance & Nominations (GNC) and Planning & Development (PDC).

Planning is now well underway for our pastures Conference in Tamworth. Many of the speakers have been approached and two bus tours have been organised. We have appointed an events Project Officer Mel O'Sullivan, to assist in coordination of this event. To streamline registrations for this event a micro website is being developed as a one-stop shop for all the conference information.

I had the pleasure of officially recognising and thanking Carol Harris who was our newsletter editor (2009 – 2021), with a luncheon at Glen Innes (26 August). I would also like to thank Mick Duncan for accompanying me and assisting with

the presentation.

Jonathan McLachlan has settled well into the role of newsletter editor and to his credit, is on track to produce 4 newsletters this year, with the Spring newsletter just out.

To the Board I thank them all for their ongoing dedication and attendance at our many committee meetings. A personal thank you to our retiring Vice President Michael McDonald, who is leaving us to

serve on another board. Michael was instrumental in registering P&G NSW as an entity. Michael also pushed for the establishment of sub committees to ensure work was going on between Board meetings. Thank you very much

Michael. This year we also welcomed a new Board Member, Peter Long from Gunnedah.

We are very much wanting to recruit a board member from the south of the state as we have very little contact with the southern NSW.

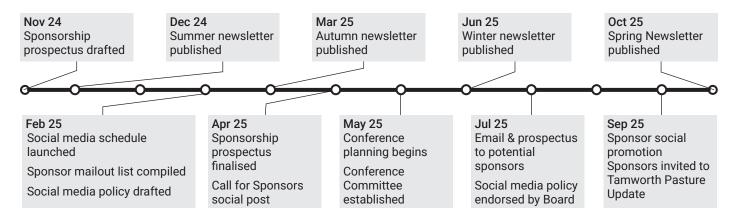
Before I conclude I would like to thank our hard-working Executive Officer, Anne Baker who attends all the board meetings and the sub committee meetings and also provides meeting agendas and minutes. Now thanks to Anne we, have a social media presence and up to date content on our website, thank you Anne.

Thank you to the members for attending this evening and your input.

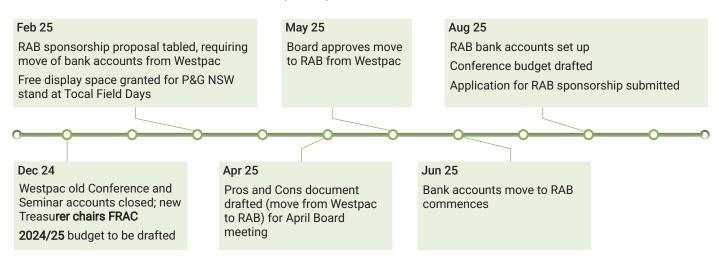


### **KEY HIGHLIGHTS**

#### PLANNING & DEVELOPMENT COMMITTEE (PDC)



#### FINANCE, RICK & AUDIT COMMITTEE (FRAC)



#### **GOVERNANCE & NOMINATIONS COMMITTEE (GNC)**



### **EXECUTIVE OFFICER'S REPORT**

The 2024/25 financial year was a period of steady growth for P&G NSW, with a focus on achieving our strategic planning objectives. We remained focused on our key objective of promoting evidence-based pasture research and practical insights to farmers and producers across New South Wales.

#### **EVENTS**

During the 2024/25 year, we partnered with collaborative bodies such as Local Land Services NSW (LLS), Department of Primary Industries & Regional Development (DPIRD) and the Pasture Trials Network (PTN), holding a number of pasture-focused workshops, field days, update forums, demonstration trials and monitoring programs.

Key focuses include pasture establishment and management; improving livestock-forage interactions; sustainability (soil health, emissions, groundcover), the use of monitoring data, and encouraging the adoption of new technologies and pasture varieties.

#### 2024/25 EVENTS

| Event                                       | Date      | Organisers/Partners                 | Location  | Topics  |
|---|-----------|-------------------------------------|-----------|---|
| Tamworth<br>Pasture<br>Update               | 7 Nov 24  | North West LLS /<br>P&G NSW         | Tamworth  | <ol> <li>Mixed forages - unlocking livestock benefits</li> <li>Seasonal conditions outlook</li> <li>Pasture dieback - what can we expect this summer?</li> <li>Pasture legumes - managing for productivity and persistence</li> <li>Temperate grasses - Are they worth it in the North West?</li> </ol> |
| Central<br>West Annual<br>Pasture<br>Update | 7 Mar 25  | Central Tablelands<br>LLS / P&G NSW | Cudal     | <ol> <li>Low methane pastures of the Central Tablelands &amp; Slopes</li> <li>All things pasture trial network</li> <li>Mixed annual forage crops for sheep production an maximising omega-3 in pasture-fed beef and lamb</li> </ol>  |
| North West<br>Beef'<br>Producers<br>Forum   | 15 May 25 | North West LLS /<br>P&G NSW         | Winton    | <ol> <li>Soil moisture outlook</li> <li>Gundamine Feedlot</li> <li>Local producers' perspective</li> <li>Live demo with Pete McGilchrist, Southern Multibreed MSA</li> <li>Processors perspective</li> <li>Grazing tech recap</li> </ol>  |
| Coonamble<br>Field Days                     | 4 Jun 25  | AHN Consulting                      | Coonamble | What's possible in our environment - innovative ways to improve soil, pasture quality and grazing management to maximise productivity and profitability.  |
| Parkes Grazing<br>Forum                     | 3 Sep 25  | Central West LLS                    | Parkes    | <ol> <li>Latest pasture and livestock research and trials</li> <li>Industry leading researchers and extension professionals from across the state</li> <li>Field walks of pasture variety and lime demonstrations</li> </ol>  |

#### **UPCOMING EVENTS**

| Event                                    | Date              | Organiser                   | Location | Topics  |
|--|-------------------|-----------------------------|----------|---|
| 2025<br>Tamworth<br>Pasture<br>Update    | 22 Oct<br>2025    | North-West LLS /<br>P&G NSW | Tamworth | <ol> <li>Current season in perspective</li> <li>Pasture dieback</li> <li>Farm performance considerations for stocking rate and animal performance in pasture-based systems</li> <li>In paddock animal health and nutrition</li> <li>Pastures research – what are they up to next?</li> </ol>  |
| 2026 Pastures<br>& Grazing<br>Conference | 28-30 Jul<br>2026 | P&G NSW                     | Tamworth | <ol> <li>Managing soil acidity: guidelines for monitoring and amelioration strategies</li> <li>Mixed forage species: the benefits for feed availability and animal productivity</li> <li>Tropical grasses: surveying the research and highlighting successful outcomes</li> <li>Financial management and green loans: strategic options for effective financial management</li> <li>Half day site visits: on farm visits to demonstrate pasture management and livestock outcomes</li> <li>More topics to be announced shortly</li> </ol> |

#### SOCIAL MEDIA

This year, P&G NSW continued to strengthen its digital presence, creating profiles on the LinkedIn and Bluesky platforms for greater traction with graziers, industry stakeholders, and the wider grazing community in NSW. Across platforms, we saw growth in followers, increased engagement rates, and strong reach on content.

Targeted campaigns helped drive awareness of our initiatives, which resulted in increased membership and traffic to our website. Social media remains a vital tool in our efforts to connect, inform, and support the grazing sector in NSW.

|                           | Facebook            | LinkedIn est. Dec 24) | Bluesky<br>est. Dec 24) |
|---------------------------|---------------------|-----------------------|-------------------------|
| FOLLOWERS <sup>1</sup>    | <b>764</b>   1322%  | 141                   | 18                      |
| INTERACTIONS <sup>2</sup> | <b>515</b>   120.2% | 42 reactions          | NA                      |
| TOTAL REACH <sup>3</sup>  | 35.9K               | 3714   impressions    | NA                      |
| TOTAL CLICKS <sup>4</sup> | <b>1.2K</b> ↑8.2K   | 2 comments            | NA                      |

- <sup>1</sup> No. of likes or reactions, saves, comments, shares and replies on content
- <sup>2</sup> The total number of followers of your Facebook Page or profile
- 3 Reach from organic or paid distribution of Facebook content. Also includes reach from other sources, such as tags, check-ins and Page or profile visits, and reach from posts and stories that were boosted. Only counted once if it occurs from both organic and paid distribution.
- <sup>4</sup> The number of clicks, taps or swipes on links within your content, including ads. Content may include formats such as posts, stories, reels and videos that led to destinations or experiences, on or off Facebook.

#### **Cash Summary**

Pastures & Grazing NSW Limited For the year ended 30 June 2025

| Account  | 2025        | Yearly average (YTD) | Variance |
|--|-------------|----------------------|----------|
| Income   |             |                      |          |
| Corporate Sponsorship                                | 250.00      | 0.00                 | 0.00%    |
| Interest Income                                      | 10,320.55   | 10,591.93            | -2.56%   |
| Member Subscriptions                                 | 8,379.72    | 5,305.00             | 57.96%   |
| North West Local Land Services Pasture Trial Payment | (30,764.68) | 0.00                 | 0.00%    |
| Refunds  | 0.00        | 10.00                | -100.00% |
| Seminar Registrations                                | 500.00      | 1,095.00             | -54.34%  |
| Total Income   | (11,314.41) | 17,001.93            | -166.55% |
| Less Expenses  |             |                      |          |
| Administration Costs                                 | 0.00        | 282.80               | -100.00% |
| Advertising and Marketing                            | 458.45      | 2,209.35             | -79.25%  |
| Bank Fees  | 0.00        | 11.16                | -100.00% |
| Catering and Venues                                  | 870.10      | 2,307.80             | -62.30%  |
| Consulting Fees                                      | 1,200.00    | 5,450.00             | -77.98%  |
| Depreciation   | 4,495.34    | 0.00                 | 0.00%    |
| Filing Fees  | 0.00        | 900.69               | -100.00% |
| Insurance  | 1,579.73    | 1,191.69             | 32.56%   |
| Meeting Expenses                                     | 154.00      | 55.00                | 180.00%  |
| Merchant Fees  | 0.00        | 514.25               | -100.00% |
| Microsoft 365 Subscription                           | 159.00      | 109.00               | 45.87%   |
| Postage  | 34.50       | 1,226.58             | -97.19%  |
| Printing & Stationery & Office Supplies              | 0.00        | 805.52               | -100.00% |
| Project for Cadia Community Partnership Program      | 0.00        | 43,319.10            | -100.00% |
| Repairs and Maintenance                              | 0.00        | 516.70               | -100.00% |
| Satchels & Promotional Material Costs                | 1,138.70    | 503.80               | 126.02%  |
| Secretarial Fees                                     | 24,459.77   | 26,826.20            | -8.82%   |
| Sponsorship  | 284.69      | 220.00               | 29.40%   |
| Square Fees  | 365.26      | 0.00                 | 0.00%    |
| Subscription Xero                                    | 630.00      | 576.00               | 9.38%    |
| Telephone & Internet                                 | 1,498.17    | 1,180.60             | 26.90%   |
| Travel and Accommodation                             | 0.00        | 465.00               | -100.00% |
| Trend Micro Device Security Pro Subscription         | 49.99       | 0.00                 | 0.00%    |
| Website  | 4,914.25    | 5,886.75             | -16.52%  |
| Zoom   | 246.29      | 535.28               | -53.99%  |
| Total Expenses                                       | 42,538.24   | 95,093.27            | -55.27%  |
| Surplus (Deficit)                                    | (53,852.65) | (78,091.34)          | 31.04%   |
| Plus Other Cash Movements                            |             |                      |          |
| Total Other Cash Movements                           | 0.00        | 0.00                 | 0.00%    |
| Net Cash Movement                                    | (53,852.65) | (78,091.34)          | 31.04%   |
| Summary  |             | ·                    |          |
| Opening Balance                                      | 301,184.86  | 379,276.20           | -20.59%  |
| Plus Net Cash Movement                               | (49,357.31) | (78,091.34)          | 36.80%   |
| Cash Balance   | 251,827.55  | 301,184.86           | -16.39%  |
|  |             |                      |          |

### **Balance Sheet**

Pastures & Grazing NSW Limited As at 30 June 2025

| Account                 | 30 June 2025 |
|-------------------------|--------------|
| Assets                  |              |
| Bank                    |              |
| Cash Reserve 1          | 242,803.88   |
| Cash Reserve 2          | 5,899.75     |
| Debit Card              | 204.12       |
| Working/ Cheque Account | 2,919.80     |
| Total Bank              | 251,827.55   |
| Fixed Assets            |              |
| Computer Equipment      | 1,406.96     |
| Total Fixed Assets      | 1,406.96     |
| Total Assets            | 253,234.51   |
| Net Assets              | 253,234.51   |
| Equity                  |              |
| Current Year Earnings   | (69,042.65)  |
| Members Funds           | 201,004.82   |
| Retained Earnings       | 121,272.34   |
| Total Equity            | 253,234.51   |

### **Profit and Loss**

Pastures & Grazing NSW Limited For the year ended 30 June 2025

| Account  | 2025        |  |
|--|-------------|--|
|  |             |  |
| Corporate Sponsorship                                | 250.00      |  |
| Interest Income                                      | 10,320.55   |  |
| Member Subscriptions                                 | 8,379.72    |  |
| North West Local Land Services Pasture Trial Payment | (30,764.68) |  |
| Seminar Registrations                                | 500.00      |  |
| Total Trading Income                                 | (11,314.41) |  |
| Gross Profit   | (11,314.41) |  |
| Operating Expenses                                   |             |  |
| Advertising and Marketing                            | 458.45      |  |
| Catering and Venues                                  | 870.10      |  |
| Consulting Fees                                      | 1,200.00    |  |
| Depreciation   | 4,495.34    |  |
| General Expenses                                     | 13,475.77   |  |
| Insurance  | 1,579.73    |  |
| Meeting Expenses                                     | 154.00      |  |
| Microsoft 365 Subscription                           | 159.00      |  |
| Postage  | 34.50       |  |
| Satchels & Promotional Material Costs                | 1,138.70    |  |
| Secretarial Fees                                     | 26,174.00   |  |
| Sponsorship  | 284.69      |  |
| Square Fees  | 365.26      |  |
| Subscription Xero                                    | 630.00      |  |
| Telephone & Internet                                 | 1,498.17    |  |
| Trend Micro Device Security Pro Subscription         | 49.99       |  |
| Website  | 4,914.25    |  |
| Zoom   | 246.29      |  |
| Total Operating Expenses                             | 57,728.24   |  |
| Net Profit   | (69,042.65) |  |